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## CAREER OBJECTIVE

Seeking a **graphic design position** at a company where I can add value by utilizing my skills with layout design in print and web.

## EDUCATION

### LAWRENCE TECHNOLOGICAL UNIVERSITY

- Bachelor of Fine Arts in Graphic Design, May, 2014
- Focus on layout design in print and web with an emphasis on conceptual thinking while pushing standards of design

## SOFTWARE & SKILLS

### Fluent In:

- Adobe Creative Cloud:  
InDesign, Illustrator, Photoshop
- Microsoft Office

### Experienced With:

- Adobe Creative Cloud:  
Dreamweaver, Premiere
- CSS, HTML, and WordPress
- Typeform and Constant Contact

### Creative Skills:

- Layout and grid composition
- Print and editorial design
- Typography
- Website design and eCommerce
- Brand identity
- Product and portrait photography
- Pre and post production
- Specialty and fine paper
- Conceptual thinking

### Personal Attributes:

- Meticulous
- Quick learner
- Productive and efficient worker
- Positive and outgoing personality
- Explorer of the great outdoors

## ACHIEVEMENTS

### Creative:

- Clappitt Paper School. AUGUST 2013
- Successfully sold two photographs in an art auction. APRIL 2013

### Organizations:

- AIGA, Supporting Member. SINCE 2016
- AIGA, LTU. 2011-2014  
Positions held: Public Relations  
Coordinator, Vice President

### Academic:

- Graduated Magna Cum Laude. 2014
- Dean's List Recipient. 2011-2014

## WORK EXPERIENCE

### GRAPHIC DESIGN MANAGER. AUGUST 2014 - PRESENT Flitch Creative. ST. GEORGE, UTAH

- Lead the design of innovative and cutting edge print material, website interfaces and brand identities to increase companies' brand awareness and visual success among competitors
- Manage current client relationships to uphold a positive brand image for Flitch Creative and build ongoing relationships with new clients to develop increased business
- Supervise designers on all logo, print and website projects
- Introduced photography into the company's skill set, which led to increased clientele, sales and a greater control over projects

### LEAD GRAPHIC DESIGNER. AUGUST 2013 - MAY 2014 Office of Career Services, LTU. SOUTHFIELD, MICHIGAN

- Conceptualized and design postcards, flyers, handouts and banners to better market the department
- Photographed events and various student activities for use in promotional print collateral and web design

### GRAPHIC DESIGN INTERN. JUNE - AUGUST 2013 Advocate Magazine. DALLAS, TEXAS

- Created original editorial layouts and built print and web advertisements for the five monthly neighborhood issues
- Participated in design and marketing meetings, monthly press checks and monthly food feature photo shoots
- Led the creation of weekly digital newsletters using the online marketing system, Constant Contact

## FREELANCE EXPERIENCE

### HARMONIZED MARKETING AUGUST 2015 - PRESENT

- Produce various high impact designs for company and product identities, product packaging and marketing, print collateral and web advertisements for various clients

### IDENTITY CREATIVE. MAY 2014 - PRESENT

- Design layouts and graphics for both complex and simple print materials for large and small companies

### BENBELLA BOOKS INC. JANUARY 2014 - PRESENT

- Create designs for print marketing material such as postcards and galley covers based off original book cover designs

### 185 INC. MAY 2014 - JANUARY 2015

- Conceptualized and produced the logo, business cards and website for 185 Inc., a creative and analytical duo